



Letter of Intent

03-19-2026

To Whom It May Concern,

This Letter of Intent is to formally communicate our intent to modify the current Uniform Signage Plan (USP) with respect to signage specifications at the east and southwest patios.

Specifically, we propose to revise the design specification for the wall sign located at the typical locations illustrated on pages 75–76 of the current USP. The existing specification identifies the sign type as “3M Printable Vinyl.”

We intend to modify this specification to allow for either “**3M Printable Vinyl**” or “**Illuminated Channel Letters.**”

This proposed change is intended to provide greater flexibility in design while maintaining consistency with the overall aesthetic and intent of the signage program.

All other provisions of the current USP shall remain unchanged.

We appreciate your consideration of this modification and look forward to your feedback.

Sincerely,
Daniel Beal
Director of Engineering & Electrical
Arena Operating Company