



To: City of Sunrise Commission
Title:

From: Erin Creger
Title: Account Director

Address/Email: 10770 W Oakland Park Blvd,
Sunrise, FL 33351
Phone: (954) 746-3250
Fax:

Address: 16291 W. 14 Mile Rd.
Beverly Hills, MI 48025
Phone: 248-240-1135
Fax:

Hello,

I am working with Stellantis to deliver their Dealership Training Program, an invite-only, experiential training event designed to educate and certify approximately 600 local dealership employees over the course of two days. We are currently under contract with Amerant Bank Arena to host this program within the designated parking lot areas below.

This program will serve dealership employees traveling from within a 250-mile radius of Miami and will generate meaningful economic impact for the City of Sunrise and surrounding communities through hotel stays, rental vehicles, fuel purchases, restaurant purchases, equipment rentals, and other local services.

We have thoroughly enjoyed working with Amerant Bank Arena on past, similar programs for FCA and Jeep, and we truly value our ongoing partnership. It is always our priority to operate in a way that is safe, organized, and respectful of the venue and the surrounding community.

I am happy to answer any questions or provide additional detail as needed.

Event Overview

The event is completely free with no costs to the attendee and no goods or merchandise being sold. It will take place daily from **7:45 AM to 3:00 PM on April 8–9, 2026**. Attendees will arrive onsite to register, complete waivers, and attend an opening orientation outlining the day's schedule and safety protocols. Participants will then be divided into smaller groups and guided by trained facilitators as they rotate through multiple training modules across the site.

We will utilize a total of **11 open-air tents**, including:

- (2) 30' x 30'
- (3) 20' x 20'
- (2) 40' x 40'
- (1) 40' x 80'
- (1) 40' x 100'
- (2) 40' x 60'

All tents will be secured with concrete ballast at each corner and supporting leg, equipped with fire extinguishers at each exit, and supported by onsite first-aid kits. All equipment and layouts will be permitted and approved through the City of Sunrise.

Setup & Teardown

Event setup will take place on **April 5–7 from 8:00 AM to 6:00 PM**, with teardown occurring immediately following the final event day on **April 9th**. In the event of inclement weather or high winds, operations will be paused immediately, and attendees will be directed to safely return to their vehicles and exit the grounds as needed.

Power & Utilities

Power will be supplied by:

- (2) Honda generators rated at 7,000W surge / 5,500W running
- (2) Honda EU2200i portable generators
- (1) 40kW generator
- Heaters as required

Portable restrooms will be provided through United Site Services.

16291 W. 14 Mile Rd. Beverly Hills, MI 48025

We have already submitted our Special Event Permit highlighting the indoor and outdoor tent specifications, fire certifications, and a detailed site layout showing the proposed parking lot usage. If helpful, a short video showcasing a typical setup and training environment can be found on our website at www.jstevents.com (located toward the bottom of the page).

We sincerely appreciate your time, consideration, and support, and we respectfully request approval to host this program at Amerant Bank Arena once again. Please do not hesitate to reach out at any time should you have questions or require additional information.

Warm regards,

Erin Creger

Erin Creger
C: 248-240-1135
E: ecreger@jstevents.com
ES3, Inc./ JST Events



Sincerely,

Suzanna Mecalf



In your corner, on your team

Event Operations Coordinator

ES3, Inc. / JST Events

(248) 307-6221

smetcalf@jstevents.com

