

# Holland & Knight

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City of Sunrise  
Community Development Department

JUL 24 2024

RECEIVED

July 24, 2024

Matthew Goldstein  
Planning and Zoning Manager  
Planning Division City of Sunrise  
Community Development Department  
1601 NW 136<sup>th</sup> Avenue  
Building A, Suite 100  
Sunrise, Florida 33323

Re: Baptist Health South Florida, Inc. – Sunrise Hospital  
Voluntary Commitment Letter - Public Art

Dear Mr. Goldstein:

As you are aware, Holland & Knight LLP represents Baptist Health South Florida, Inc. (“Baptist Health”) the contract-purchaser of the property located at 12401 West Oakland Park Boulevard (the “Property”) (Tax Folio ID No. 4940-24-18-0010) in the City of Sunrise, Florida (the “City”) proposed to be developed with a community hospital serving the residents of the City and the surrounding community. In connection with the development of Sunrise Hospital, Baptist Health has proposed to deploy artwork throughout its campus and within the adjacent public right-of-way.

Please allow this letter to confirm Baptist Health’s voluntary commitment as it relates to the public art proposed to be located within the adjacent public right-of-way:

- Baptist Health will work collaboratively and in concert with the City Manager’s office and/or its selected designee or consultant to review the proposed artwork;
- Artwork proposed for the public right-of-way must be satisfactory to the City; and
- Artwork proposed for the public right-of-way will be consistent with other artwork selected by the City in terms of size, height, material, and theme.

Attached to this letter is a copy of the Public Art Narrative from the Project Supplement and Narratives that was prepared in connection with the Site Plan and Special Exception applications that are currently pending with the City for your review. While the Narrative depicts a piece of

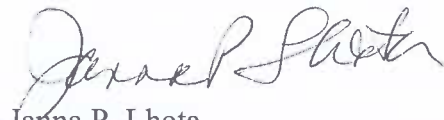
Atlanta | Austin | Birmingham | Boston | Century City | Charlotte | Chattanooga | Chicago | Dallas | Denver | Fort Lauderdale  
Houston | Jacksonville | Los Angeles | Miami | Nashville | Newport Beach | New York | Orlando | Philadelphia  
Portland | Richmond | San Francisco | Stamford | Tallahassee | Tampa | Tysons | Washington, D.C. | West Palm Beach

artwork in the public right-of-way landscape buffer<sup>1</sup> towards the southeast corner of the Property, please note any sculptural depiction was simply a placeholder for purposes of the applications and not any final design proposed.

Baptist Health is excited at the prospect of delivering to the City and the surrounding communities a groundbreaking healthcare facility that celebrates health and wellness, sustainability and performance, resiliency and ecology, as well as community and place. If you have any questions or require any additional information, please do not hesitate to contact my office.

Sincerely yours,

HOLLAND & KNIGHT LLP



Janna P. Lhota

Encl.

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<sup>1</sup> As you are aware, any landscaping and artwork located within the public right-of-way will be subject to approval of a separate Revocable License Agreement with Broward County, the City and Baptist Health.



### **3.0 Public Art Narrative**

# Artwork

Art has the remarkable power to weave the threads of our community into a vibrant tapestry, creating connections that transcend words and unite us in a shared celebration of creativity and expression.

With a significant role in shaping the character, identity, and vibrancy of a community, public artwork can hold a unique and influential role within any area, touching upon various aspects that enrich the lives of its residents. These installations become more than just artistic expressions; they foster civic pride and a sense of identity, acting as prominent landmarks and gathering points. The aesthetic enhancement of public spaces through art not only beautifies the community but also invites engagement and dialogue among its members. Public art can serve as a reflection of local culture, celebrating heritage, history, and the local landscape, while also promoting tourism and boosting the local economy. It can inspire creativity and contribute to placemaking efforts by transforming neglected spaces into vibrant, welcoming areas.

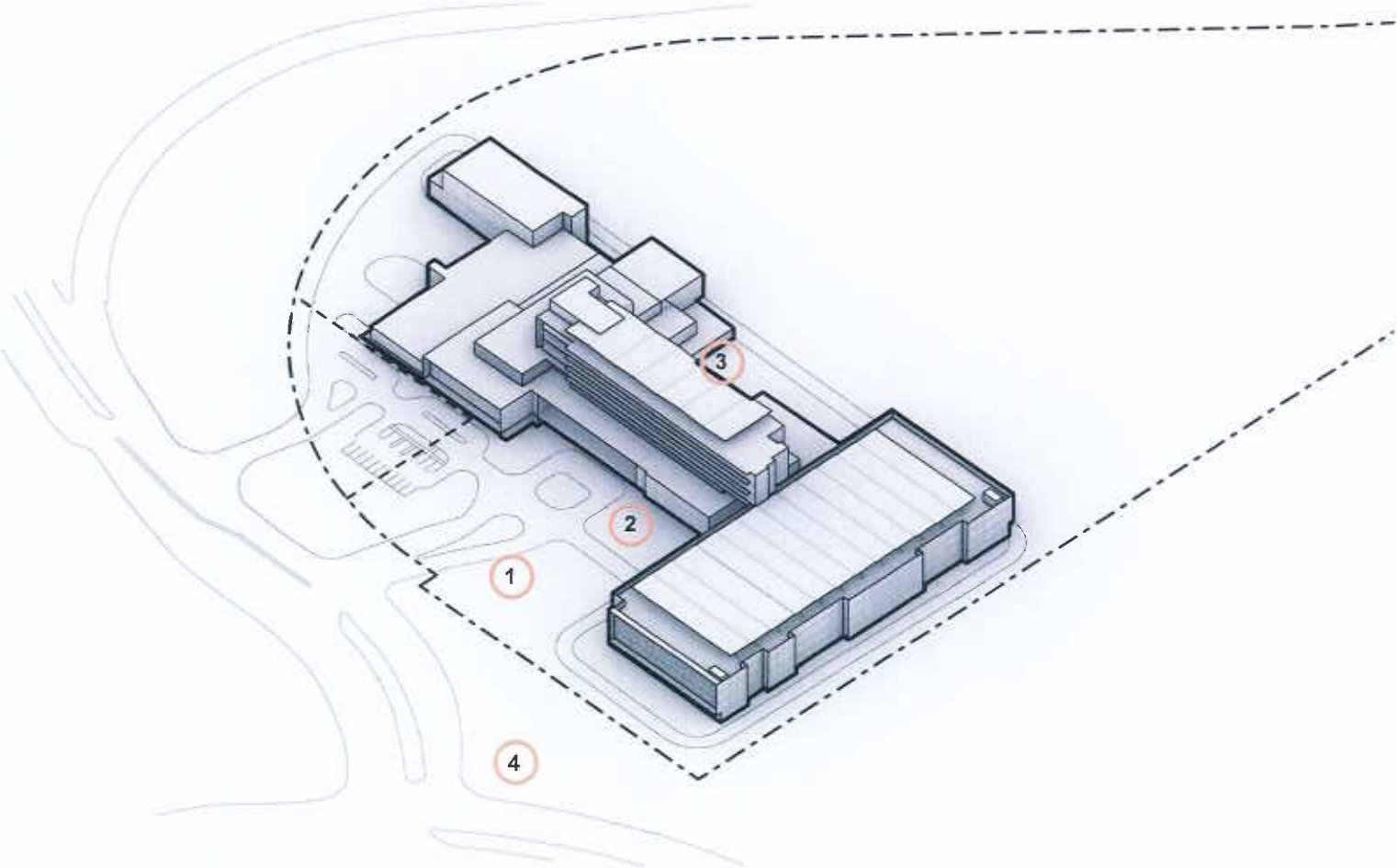
Artwork can be a welcome, positive distraction for patients, families, and team members. It can help reduce stress, can be used to create a beautiful focal point incentivizing a patient to walk down the corridor, serve as a wayfinding element, and create an opportunity for peace and reflection. Artwork can also help reinforce community connection by integrating artwork created by local and regional artists. The artwork and interior design will be seamlessly integrated ensuring each piece is thoughtfully considered for its intended audience and celebrated.

Environmental graphic design is a form of artwork that can be used to reinforce Brand identity, create a consistent user experience, support Wayfinding strategies, tell a story, and add visual interest through color, pattern, or texture in a way that is unique to this facility. Through a process of discovery of place, a unique graphic language will be developed and implemented throughout the facility, working in concert with the already established Brand identity, interior design concepts, and interior signage, telling a cohesive story that speaks to your Brand and the community in which the facility resides.



# Site Artwork Location Plan

- Location 1- Main Entry Approach- East of Entry Drive
- Location 2- Pine Shade Garden at Main Entrance
- Location 3- Courtyard/ Garden
- Location 4- ROW at Oakland Park BLVD



# Artwork Criteria



Location 1 - Main Entry Approach - East of Entry Drive



Location 2 - Pine Shade Garden at Main Entrance



Location 3 - Courtyard/ Garden



Location 4 - Oakland Park BLVD

## ARCHITECTURAL PURPOSE/CONTEXT

- Signifies the entry sequence highlighting the approach to the main entry

- Sculptural piece set within pine garden
- Will be visible from within main lobby and connector from garage to lobby
- Continues art connection from main entrance towards building
- Activate garden drawing pedestrians from within building and connection from parking structure.

- Continues visual connection to art through building to courtyard garden and beyond to conservation wetlands
- Activates courtyard
- Concludes connected art elements through campus

- A visual connection from the City of Sunrise Linear Park, Art in Public Spaces installations to the hospital site

## DESIGN PARAMETERS MATERIALS/SCALE

- Large Scale
- Natural metal, SS, cast bronze, aluminum

- Scale appropriate to closer pedestrian interaction
- White concrete marble or natural stone.

- Medium scale
- Natural metal, SS, cast bronze, aluminum, stone

- Large scale
- TBD

## CONVEYED FEELING/EXPRESSION

- Uplifting and energetic
- Consider both vehicular and pedestrian views in transition from both within and outside campus

- Calming contemplative piece
- Connection to nature

- Framed views outward to wetlands
- Pedestrian interaction at ground plane but also visible from upper levels and terraces.

- Visible from intersection and adjacent Linear Park
- Uplifting modern signature piece reflecting commitment to public arts

## ART CHARACTERISTICS

- Organic flowing form, to complement landscape design
- Possible reflectivity to activate impact of surroundings

- Soft flowing form
- Ability to receive shadows and mottled light
- Void and solid elements
- 360-degree visibility

- Frame like void forms to promote views through piece
- Consider reflectivity from adjacent building facades
- Sculptural lens

- Organic, calming, unifying, anchoring
- Sculptural, elegant
- Subtle sheen, light reflecting, color

# Artwork Selection Process

## DISCOVERY + VISION

- Research the cultural, environmental, historical and community context of the site.
- Review project master plan ie: architects, landscape architects, urban developers, marketing team, etc.
- Identify locations and initial budgetary framework for each artwork opportunity
- Establish Artwork criteria ie: Purpose, intent, materiality, scale, emotive connection

## CURATION

- Source artists appropriate to curatorial vision, artwork opportunity and budget
- Short-list artists to review with client team
- Procurement negotiation with artists ie: concept design, commission fee, etc.
- Artists/opportunity briefing documents

## CONCEPT DESIGN

- Development, review and selection of artists
- Artist management and contractual arrangements
- Design assist for the concept developments, selection of materials, finishes, and scale
- Preliminary construction methodologies, program, and budget development
- Concept design presentation
- Client review and approvals

## PROCUREMENT

- Contracting and construction coordination
- Engineering consultation/coordination with design consultants and construction team
- Final models and visualizations
- Fabrication budgets
- Design development
- Full construction documentation and engineering certification
- Final construction review
- Project management

## FABRICATON

- Notice to proceed
- Milestone progress updates
- Fabrication and quality control
- Contractual arrangements

## DELIVERY + INSTALLATION

- Deliver and Install works
- Management/coordination of delivery phase with sub-consultants and artists
- Freight