

EXHIBIT A



**Proposal for Government Relations Services
For:**



Submitted By:

**The Cormac Group, LLP
1730 Rhode Island Avenue
Suite 317
Washington, DC 20036**

2019 OFFERS MUNICIPALITIES NEW OPPORTUNITIES FOR FEDERAL FUNDING

One of the few things Democrats and Republicans strongly agree on these days is the need to address America's transportation and infrastructure problems in a major way. The challenge of rebuilding our nation's infrastructure will be a significant focus of the new 116th Congress. This creates a series of opportunities for the City of Sunrise unlike ever before.

Lawmakers have also indicated their support of reinstating the use of Congressionally directed spending, in a limited capacity, for projects within counties and local municipalities.

Furthermore, the FY19 Milcon/VA Appropriations Bill set aside millions of dollars for local municipalities to assist Veterans through their new "Community Cares" program.

Transportation Infrastructure

The Better Utilizing Investments to Leverage Development, or BUILD Transportation Discretionary Grant program, provides a unique opportunity for the DOT to invest in road, rail, transit and port projects that promise to achieve national objectives. Previously known as Transportation Investment Generating Economic Recovery, or TIGER Discretionary Grants, Congress has dedicated nearly \$7.1 billion for ten rounds of National Infrastructure Investments to fund projects that have a significant local or regional impact.

The eligibility requirements of BUILD allow project sponsors at the State and local levels to obtain funding for multi-modal, multi-jurisdictional projects that are more difficult to support through traditional DOT programs. BUILD can fund port and freight rail projects, for example, which play a critical role in our ability to move freight, but have limited sources of Federal funds. BUILD can provide capital funding directly to any public entity, including municipalities, counties, port authorities, tribal governments, MPOs, or others in contrast to traditional Federal programs which provide funding to very specific groups of applicants.

Furthermore, FY19 funding has been made available through The Bus and Bus Related Equipment and Facilities and Low-No Program that the City of Sunrise could access.

The Bus & Bus Facilities Infrastructure Investment Program (49 U.S.C. 5339) makes federal resources available to states and direct recipients to replace, rehabilitate and purchase buses and related equipment and to construct bus-related facilities including technological changes or innovations to modify low or no emission vehicles or facilities. Funding is provided through formula allocations and competitive grants. A sub-program, the Low- or No-Emission Vehicle Program, provides competitive grants for bus and bus facility projects that support low and zero-emission vehicles.

Water Infrastructure

Another major priority currently being discussed in Congress is to develop a long-term water infrastructure plan with city, state and Federal leaders. Upgrading aging water systems and tripling funding for state revolving loan fund programs to help states and local governments upgrade critical drinking water and wastewater infrastructure is high on the agenda.

Local governments such as Sunrise with creative projects that serve multijurisdictional areas can have a major role in crafting provisions in a potential infrastructure bill. Our team can work with appropriators to craft committee report language within the bill directing the relevant agency to spend the funds in a certain way to increase potential funding for your project. Once a bill is signed into law, we can work with our Congressional delegation on the City's behalf to make sure a proposed project is funded.

Water Infrastructure FY19 Funding:

The FY19 minibus would provide funding through the STAG allocation and a separate allocation for capitalization grants to state revolving funds (SRF) for clean water and drinking water. The combined totals would be:

- \$1.69 billion for the Clean Water SRF
- \$1.16 billion for the Drinking Water SRF

The agreement would provide \$68 million for the Water Infrastructure Finance and Innovation Act (WIFIA) program. Of that, \$60 million would subsidize more than \$7 billion in loans, according to the explanatory statement. No more than \$8 million could be used for administrative costs.

The agreement also would provide \$65 million for grants authorized by the 2016 Water Resources Development Act (WRDA) to improve drinking water in small and disadvantaged communities, schools and child care centers, and areas with lead in their water.

Veterans Health/Housing:

The FY2019 Milcon-VA Appropriations Bill presents two distinct opportunities to assist Veterans within Broward County. The first would be in the area of the newly created "Community Cares" program and assisting Veterans suffering from opioid addiction. The second would be in assisting homeless Vets find housing.

As noted above, the joint agreement provides \$348,000,000 for opioid treatment and prevention programs and \$52,025,000 to continue to implement opioid safety initiatives outlined as part of the Comprehensive Addiction and Recovery Act (Community Care), as well as to develop programs aimed at ensuring that non-VA providers treating Veterans are able to assist in Veteran care at the local level.

These funds could be used for several pilot projects aimed at treating and preventing opioid abuse, including projects focused on alternatives to opioid-centered pain management in non-VA facilities.

Housing for homeless Veterans has also seen a new increase in funding for state and local not for profit organizations to provide assistance to Vets. With Congresswoman Debbie Wasserman Schultz as Chair of the Milcon-VA Subcommittee on Appropriations, and a major VA clinic serving the region within the City of Sunrise's jurisdiction, this positions Sunrise well to apply for new funding opportunities through HUD-VASH vouchers.

FY 19 State and Local Law Enforcement Funding:

The measure would provide \$2.45 billion for the Office of Justice Programs, a \$286.5 million increase from fiscal 2018. The bulk of that would be for state and local law enforcement assistance, including:

- \$441.5 million for the Edward Byrne Memorial Justice Grant (JAG) program.
- \$255 million for the State Criminal Alien Assistance program, which the administration proposed eliminating.
- \$225.5 million for the Community Oriented Policing Services (COPS) hiring program. The Office of Community Oriented Policing Services is currently funded under a separate account at \$275.5 million. The administration's budget request proposed consolidating COPS and the OJP.
- \$130 million for DNA collection and analysis.
- \$100 million for the STOP School Violence Act grant program.

The measure also would provide \$493.0 million for the Office on Violence Against Women (OVW), \$1 million more than fiscal 2018. The bill wouldn't use the Crime Victims Fund to pay for OVW programs as in previous years.

National Endowment of the Arts FY19 Funding:

The FY19 minibus funded \$27 million in grants for the National Endowment for the Arts. These fiscal year 2019 grants will reach all 50 states, the District of Columbia, and Puerto Rico. This is the first of two major grant announcements in fiscal year 2019 and includes three of the agency's funding categories: Art Works and Challenge America to support projects by nonprofit organizations, and Creative Writing Fellowships. With the City of Sunrise's active Senior Center, art gallery and many special performances and festivals transitioning from a suburban "edge city" to a vibrant urban community, our team feels you are well poised to be granted these competitive funds, and we are ready to assist you in this effort.

THE CORMAC GROUP

Founded March 2001, The Cormac Group (TCG) is a bi-partisan strategic consulting and lobbying firm. We are dedicated to providing clients an understanding of the governmental decision-making process while designing and implementing strategies that advance their goals.

Recognized advocates for open and fair markets, The Cormac Group principals have been at the forefront of major debates addressing historic changes across technology, defense, foreign affairs, aviation and transportation. We each bring a history of helping new entrants break into the market and pressing for a barrier-free regulatory structure that enhances competition.

Ranked by Bloomberg as one of Washington DC's "Top 100 lobbying firms," we pride ourselves on our passion for our clients' missions and a commitment to results. With more than a century combined experience advising government and business leaders, we have helped to define the new intersection of technology and the political process.

The Cormac Group specifically specializes in developing results-oriented legislative and appropriations based strategies by leveraging Congressional allies on behalf of our clients. TCG has years of experience in utilizing the federal appropriations process to achieve the goals of our clients. Whether it's directing Congressional spending within specific federal programs or effectuating policy changes within a federal agency, TCG has a proven track record of success.

WHY THE CORMAC GROUP

The Cormac Group (TCG) is a unique bipartisan government affairs firm that specializes in assisting municipalities in transportation and numerous other issues. TCG Principals and Advisors have been at the forefront of major debates addressing historic changes across various marketplaces including healthcare, energy, transportation, telecommunications and education.

TCG's background and contacts give our firm the ability to offer our clients strategic approaches and creative solutions that provide our clients the ability to achieve their goals. Through our years as both staffers and lobbyists, we know it is crucial to become involved in the early stages of project development so we can develop a plan to secure Federal funds through both passing legislation, developing regulations and mobilizing congressional support to convince a Federal agency to approve a specific project.

Unlike many other Washington firms, we take a limited number of municipal clients on the Federal level. We believe if a firm has too many county or city clients from a state or area, it could present conflicts as a lobbyist. Additionally, with multiple Florida members on the House and Senate Appropriations committee there exists greater opportunity, now more than ever, for local municipalities to access Federal funds. This model of working with only a few county or city clients has worked well for us in Florida where we represent one of the largest counties and cities in the state.

CORMAC GROUP MUNICIPAL SUCCESS STORIES

Some of our success stories for county and city clients include the following:

- Organizing a meeting between the Army Corp of Engineers and the entire South Florida congressional delegation to resolve a 15 year dredging project
- Convincing FEMA to reimburse a city for over \$5 million in costs related to several hurricanes
- Obtained over \$2.5 million in grants for road improvements related to a local park
- Winning a city over \$2 million in grants to upgrade police mobile technology
- Getting over \$1 million to modernize a local city hospital
- Convincing the US Department of Transportation to fund over \$2 million for a city's transit circulator
- Adding an amendment to the Water Resources Recovery Act to direct funding to several new County waterway projects
- Securing millions of beach re-nourishment dollars to build new seawalls

Based on the new Trump Administration's \$1 trillion commitment to infrastructure and bipartisan support in Congress, there is a unique opportunity for counties and cities in Washington next year. The municipalities that hire the right government affairs team will be the most successful in bringing Federal dollars back to their area. We are happy to discuss different ideas with municipal leaders and provide additional information on the Cormac Group if requested.

JODI BOCK DAVIDSON – COLODNY FASS

For the benefit of this contract, and the City of Sunrise, we are subcontracting with Jodi Bock Davidson of the Colodny Fass Law Firm, headquartered in the City of Sunrise. Jodi is the former District Chief of Staff to U.S. Congresswoman Debbie Wasserman Schultz and brings an intimate knowledge of the City of Sunrise as well as federal and municipal government relations and political strategy through her work in several key senior level positions. Jodi oversaw the legislative priorities of municipalities in the Congresswoman's District such as infrastructure improvement, child welfare, senior services, senior and school nutrition, early literacy, emergency recovery efforts, and other issues of significance to the South Florida community.

Jodi was raised in the City of Sunrise, where her parents still reside, and served on the City's Planning and Zoning Board from more than a decade ago.

Through this combination of seasoned government professionals, we have created an extremely strong advocacy team to achieve the highest quality results for the City of Sunrise's federal goals.

Our team is experienced in handling issues that are vital to the operation of local government—especially those of the size and scope of the City of Sunrise—and that require thorough understanding of issues such as economic development, growth management, senior services and tourism. In fact, despite the tight budget parameters of past several years, our team has been instrumental in both maintaining and increasing millions of dollars to fund economic development programs and incentives that continue to benefit local governments.

We have been trusted by numerous clients, quasi-governmental organizations, large associations and private sector clients to accomplish their federal agendas—clients such as Broward County, the City of Hollywood, the City of Coral Gables and the City of Pembroke Pines.

We pride ourselves on not being a traditional lobbying team by choosing to limit the number of municipal clients we serve in order to offer the highest level, hands-on service, and prioritize each individual municipality's needs. Our team also prides itself on taking an “outside the box” approach to strategic lobbying. While traditional lobbying methods will be executed, we find creative ways to move our agenda forward and are known for our tenacity—we will not take no for an answer!

The harder the assignment and the more opposition, the more we enjoy finding creative ways to turn issues around for our clients. In fact, many of our clients have hired us after working with other firms because their former lobbyists were not getting the results they needed. Through hard work, grit, excellent relationships and persistence we have had great success in addressing our clients' issues.

We pride ourselves on our passion for our client's missions and commitment to results. With more than 100 years of combined experience in advising government and business leaders, we have an excellent track record of helping our clients obtain their objectives, and we are excited about the opportunity to assist the City of Sunrise achieve with their goals.

If selected, The Cormac Group will represent the City of Sunrise, inclusive of all expenses, for \$5,000 per month.

Scope of Work

1. Provide a full range of professional lobbying services and advocacy before legislative and executive branches of the federal government and their respective departments, agencies, offices, committees, and other federal governmental units with respect to all matters contained within City's federal legislative program, federal subject areas and issues assigned executive branch projects, and other issues or projects of the City as assigned by the City Manager or designee.
2. Identify grants and other types of funding which may be available to assist the City in its infrastructure and programmatic investments, and advocate those interests and concerns on behalf of the City. Review federal grant applications as requested by the City Manager or designee.
3. Monitor and review federal executive proposals, proposed and adopted administrative rules and regulations, legislation under consideration, and other developments for the purpose of advising the City on items that may impact City policies and/or programs or which may potentially benefit the City.
4. Be available on a 24-hour basis during any congressional session, and at other times as requested to: assist in writing, interpreting, and monitoring legislation, agency rules and regulations; drafting legislation, amendments, report language, position papers, testimony and other documents; obtaining documentation and research materials; and securing sponsors for bills, amendments, resolutions, report language and other legislation, as necessary to accomplish City's legislative goals.
5. Upon request of the City Manager or his or her designee, as applicable, review and comment on the City's proposals which are being prepared for submission to Congress, the Administration, and/or federal agencies.
6. On the City's behalf, establish and maintain contacts with federal agencies, supervise, and monitor City funding applications under consideration by such agencies.
7. Prepare and submit written reports, as required by the City Manager regarding the status of assigned issues and projects, and describing the activities undertaken and progress made to achieve such matters, including weekly or monthly status reports, end of-session reports, and/or issue-specific reports relating to any City legislative or executive branch issue or project assigned.